



jumping j-jays

Wednesday, June 27, 2007

Name: _____

Address: _____

Jumping J-Jays Franchises P/L acn 089 781 779
1/55 Links Avenue North, Eagle Farm, QLD 4009
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www.partycastles.com.au e. john@partycastles.com

CONFIDENTIALITY AGREEMENT

HEREBY ACKNOWLEDGE that during discussions with JUMPING J-JAYS FRANCHISES P/L we will be privy to certain information which is the property of JUMPING J-JAYS FRANCHISES P/L and is confidential to it. **"The information"** may include but is not limited to: -

1. Marketing Information and techniques
2. Franchise agreement and disclosure document.
3. Customer Information and market research data;
4. Proprietary knowledge and techniques with respect to the application, formulation and costing of JUMPING J-JAYS FRANCHISES P/L.
5. Training systems and courses devised by JUMPING J-JAYS FRANCHISES P/L
6. Financial information concerning JUMPING J-JAYS FRANCHISES P/L's past, present and future performance.
7. Any current or proposed products improvements including techniques and applications
8. Any business systems developed by JUMPING J-JAYS FRANCHISES P/L
9. Any promotion & advertising material devised and/or created by JUMPING J-JAYS FRANCHISES P/L
10. Price lists and costing data
11. Data Bases on any subject compiled by JUMPING J-JAYS FRANCHISES P/L whether in hard copy or computer format; and
12. Reports, Manuals, records, documents, accounts, plans, formulas, designs, specifications, layouts, systems and documentation.

I/We acknowledge that the information on the Jumping J-Jays System is the intellectual property of the Franchisor and understand that if I/we do not proceed with the purchase of the Franchise that any attempt to compete using the System or a similar System or to pass on this confidential information to others will result in legal action where I/we shall indemnify the Franchisor from all costs associated with such action.

I/We acknowledge and agree that I/We will not reveal or act upon any of "the information" referred to above or information revealed to us during discussions with JUMPING J-JAYS FRANCHISES P/L and will not use, copy, reproduce, disclosure or otherwise make available to any person of the confidential information of JUMPING J-JAYS FRANCHISES P/L except to a financial adviser where the Franchisor shall give written approval.

I/We further acknowledge and agree that all documents, records or samples of any kind which have come into my possession during the course of my discussion with JUMPING J-JAYS FRANCHISES P/L will be returned to JUMPING J-JAYS FRANCHISES P/L on request unless a formal Franchise Agreement has been executed with JUMPING J-JAYS FRANCHISES P/L.

DATED:

NAME:

Signature.....

NAME:

Signature.....